



# Australian Public Health Conference 2018

Wednesday 26 to Friday 28 September

Pullman Cairns International

[www.austph2018.com](http://www.austph2018.com)

#AustPH2018

[www.austph2018.com](http://www.austph2018.com)

## SPONSORSHIP & EXHIBITION PROSPECTUS



Public Health Association  
AUSTRALIA

*Photo courtesy of Tourism Tropical North Queensland*





*Photos courtesy of Tourism Tropical North Queensland*



## Australian Public Health Conference 2018

Dear Potential Sponsor or Exhibitor,

The Public Health Association of Australia (PHAA) and the Conference Advisory Committee invites you to consider sponsoring or exhibiting at the Australian Public Health Conference 2018 being held from Wednesday 26 to Friday 28 September 2018 at the Pullman Cairns International, Cairns, Queensland.

The 2018 Australian Public Health Conference will present a national and multi-disciplinary perspective on public health issues. PHAA members and non-members can contribute to discussions on the broad range of public health issues and exchange ideas, knowledge and information on the latest developments in public health.

Through development of public health policies, advocacy, research and training, PHAA seeks better health outcomes for Australian's and the Conference acts as a pathway for public health professionals to connect and share new and innovative ideas that can be applied to local settings and systems to help create and improve health systems for local communities.

Sponsorship of the Australian Public Health Conference 2018 offers a strategic opportunity to demonstrate the support your organisation gives to the rapidly moving field of public health and to associate your brand with thought leadership, sector networking and partnership development.

The PHAA team is committed to working with sponsors to match sponsorship and exhibition packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

We would be delighted to discuss these promotional opportunities or any further ideas you may have for promoting your products or services.

We look forward to hearing from you.

Kind regards,



A handwritten signature in black ink, appearing to read 'Terry Slevin'.

**Adjunct Professor Terry Slevin**  
CEO, Public Health Association of Australia





## CONFERENCE BACKGROUND

The Australian Public Health Conference (formally the PHAA Annual Conference) is the flag ship event for PHAA to engage with PHAA members and non-members alike. The Conference was first established in 1994 and will be celebrating its 45th year in 2018.

The 2018 Australian Public Health Conference will present a national and multi-disciplinary perspective on public health issues. PHAA members and non-members can contribute to discussions on the broad range of public health issues and exchange ideas, knowledge and information on the latest developments in public health.

Through development of public health policies, advocacy, research and training, PHAA seeks better health outcomes for Australian's and the Conference acts as a pathway for public health professionals to connect and share new and innovative ideas that can be applied to local settings and systems to help create and improve health systems for local communities.

In 2018, the Australian Public Health Conference will be held at the Pullman Cairns International from Wednesday 26 to Friday 28 September.

## CONFERENCE OBJECTIVES

The Conference objectives are to:

- Promote public health;
- Deliver latest research, program implementations and workforce developments through a Call for Abstracts;
- Showcase new developments in advocacy in public health through keynote speakers;
- Create an environment for knowledge sharing, collaboration and relationship building;
- Highlight the activities of the PHAA, including state and territory branches and special interest groups, and encourage delegates to work together to achieve better health outcomes for Australian's; and
- Adopt conference resolutions that speak for the people attending the conference which may be influential in driving policy developments and advocacy actions undertaken by PHAA.

## DELEGATE PROFILE

This conference will showcase research and experience from international and Australian experts, on various aspects of the challenges in public health.

The Conference will attract approximately 350 - 400 delegates from across Australia and the region. The target audience for the conference is people who work for educational institutions, health agencies, associations, organisations, clinical health centres and employed as health administration and promotion officers, educators, planners, researchers, scientists, nurses and including a wide range of allied health professionals working locally, regionally, nationally and globally. Students also attend the conference.

## VENUE

The Pullman Cairns International offers you a perfect combination of comfort and convenience located in the heart of the city. With its close proximity to the fleet terminal our hotel is of the best location while exploring the World famous Great Barrier Reef and other nearby attractions.

Pullman Cairns International is just 8 kilometers from the domestic and international airports and closest to the Cairns Convention Centre.

# ABOUT THE CONFERENCE

## CONFERENCE PROMOTION

The Australian Public Health Conference 2018 will be promoted widely to the public health sector. This will include direct email campaigns, member newsletters, extensive exposure on conference material, on the conference website, in the official program and satchel and other opportunities as per the sponsorship agreement.

## OPPORTUNITIES

Sponsoring and/or exhibiting at the the Australian Public Health Conference 2018 offers your organisation the opportunity to be involved with an important Conference highlighting challenges relating to public health in Australia and the region. Sponsorship and/or exhibition of the conference provides an excellent opportunity to:

- Demonstrate your organisation's support of the public health sector and organisations which deliver it;
- Promote your organisation and products to delegates;
- Increase brand awareness with an engaged, relevant and influential audience; and
- Network and build new relationships with key industry figures.

The selection of sponsorship and exhibition packages presented in this prospectus has been developed to ensure a successful outcome for sponsors, exhibitors and all participants of the conference.

In addition to the set packages outlined, sponsorship and exhibition packages can be customised to meet your organisation's specific objectives.

Early confirmation of your sponsorship and/or exhibition package of the Australian Public Health Conference 2018 will ensure an even higher level of exposure. An extensive promotional campaign including email broadcasts and web exposure will be implemented providing the opportunity for your company to be represented as a key sponsor of the conference well in advance of the event.

## TO BOOK

For more information or to book a sponsorship and/or exhibition package, please contact:

Eliza Van Der Kley

Events Administration Officer

A: PO Box 319 Curtin, ACT 2612

T: 02 6171 1308

E: [events@phaa.net.au](mailto:events@phaa.net.au)



Public Health Association  
AUSTRALIA

## NOTES

- Sponsorship and exhibition packages will be booked in accordance to [PHAA's Sponsorship Protocol](#);
- All costs are GST inclusive;
- All inserts / handouts are to be supplied by the sponsor or exhibitor;
- All timeframes must be met in order to achieve package entitlements;
- All artwork / logos are to be supplied by the sponsor in high resolution formats; and
- All banners are to be provided by the sponsor or exhibitor.
- If exhibiting, it is a preference of PHAA to not have custom stands at the Conference, to be in keeping with public health.





Photos courtesy of Tourism Tropical North Queensland



# SPONSORSHIP OPPORTUNITIES

## PRINCIPAL SPONSOR

### SOLD

*Only one available*

As the Principal Sponsor your organisation will have the highest visibility and maximum exposure at the conference. This is a unique opportunity to be placed at the forefront of the delegates and receive recognition for your support of the public sector.

### ENTITLEMENTS

- Name acknowledgement as the Australian Public Health Conference 2018 Principal Sponsor;
- Specific acknowledgement of your role as the Conference Principal Sponsor at opening and closing plenary sessions;
- Logo recognition as the Conference as the Principal Sponsor in all conference promotional material including conference e-bulletins, on the conference website and the cover of the official program;
- Acknowledgment in PHAA's InTouch bi-monthly magazine pre and post conference (subject to time of booking);
- Opportunity to sponsor the opening plenary session and have your logo displayed in the conference program for that session and on the holding slides;
- 1 x banner displayed on stage during the sponsored plenary session;
- 1 x full page colour advertisement on the inside cover of official program (finished artwork to be supplied);
- Company logo, contact details and profile in the conference program;
- Company logo, contact details and profile on the conference website;
- 1 x promotional flyer or item to be distributed at the sponsored plenary session;
- 2 x promotional inserts in the conference satchel;
- 10x full conference registrations;
- 10 x invitations to the Conference Welcome Reception: Wednesday 26 September;
- 10 x invitations to the Conference Dinner: Thursday 27 September;
- A premium trade booth (6m x 2m) in a prominent position in the exhibition hall (subject to availability);
- 2 x exhibition only registrations;
- Opportunity to purchase 5x full conference registrations at the PHAA earlybird member rate; and
- A consenting delegate list (excluding contact details).



## ASSOCIATE SPONSOR

**\$17,500 (including GST)**

*Only one left available*

As an Associate Sponsor your organisation will have the high visibility and exposure at the conference. This is a unique opportunity to be placed at the forefront of the delegates and receive recognition for your support of the public health sector.

### ENTITLEMENTS

- Name acknowledgement as a Australian Public Health Conference 2018 Associate Sponsor;
- Specific acknowledgement of your role as the Conference Associate Sponsor at opening and closing plenary sessions;
- Logo recognition as an Associate Sponsor in all conference promotional material including conference e-bulletins, on the conference website and the cover of the official program;
- Acknowledgment in PHAA's InTouch bi-monthly magazine pre and post conference (subject to time of booking);
- Opportunity to sponsor 1 x plenary session and have your logo displayed in the conference program for that session and on the holding slides (subject to availability);
- 1 x full page colour advertisement in the official program (finished artwork to be supplied);
- Company logo, contact details and profile in conference program;
- Company logo, contact details and profile on the conference website;
- 1 x promotional flyer or item to be distributed at the sponsored plenary session;
- 2 x promotional inserts in the conference satchel;
- A premium trade booth (6m x 2m) in a prominent position in the exhibition hall (subject to availability);
- 7 x two day conference registrations;
- 7 x invitations to the Conference Welcome Reception: Wednesday 26 September;
- 7 x invitations to the Conference Dinner: Thursday 27 September;
- 2 x exhibition only registrations;
- Opportunity to purchase 5x full conference registrations at the PHAA earlybird member rate; and
- A consenting delegate list (excluding contact details).



# SPONSORSHIP OPPORTUNITIES

## WELCOME RECEPTION SPONSOR

**\$12,000 (including GST)**

*Only one available.*

The Welcome Reception provides an opportunity for delegates to network, renew acquaintances and also engage with the exhibition.

The Welcome Reception will be held on Wednesday 26 September 2018.

### ENTITLEMENTS

- Name acknowledgment as the Welcome Reception Sponsor;
- Acknowledgement of your sponsorship at opening and closing plenary sessions;
- Logo recognition as the Welcome Reception Sponsor in all conference promotional material including conference e-bulletins, on the conference website and in the official program;
- Acknowledgment in PHAA's InTouch bi-monthly magazine pre and post conference (subject to time of booking);
- Logo displayed near the Welcome Reception in the Conference program;
- 1 x banner displayed near the lectern at the Welcome Reception;
- Company logo, contact details and profile in conference program;
- Company logo, contact details and profile on the conference website;
- 1 x promotional flyer/item to be handed out at the Welcome Reception;
- 1 x promotional inserts in the conference satchel;
- A large 3m x 2m exhibition booth in a prominent position in the exhibition hall (subject to availability);
- 3 x two day conference registrations;
- 3 x invitations to the Welcome Reception: Wednesday 26 September;
- 3 x invitations to the Conference Dinner: Thursday 27 September;
- 3 x additional Welcome Reception tickets;
- 1 x exhibitor only registration;
- Opportunity to purchase 2x full conference registrations at the PHAA earlybird member rate; and
- A consenting delegate list (excluding contact details).





# INTERNATIONAL SPEAKER SPONSOR

## **\$11,000 (including GST)**

*Three available.*

International speakers are highly regarded by delegates as they provide the global context to the conference deliberations. As a sponsor of an international speaker, your organisation is associated with a highlight of the Australian Public Health Conference 2018.

In addition, your sponsorship will go towards supporting the international speakers flights and accommodation to present their unique research/work at the Conference.

## **ENTITLEMENTS**

- Name acknowledgment as an International Speaker Sponsor;
- Acknowledgement of your sponsorship at opening and closing plenary sessions;
- Logo recognition as an International Speaker Sponsor in all conference promotional material including conference e-bulletins, on the conference website and in the official program;
- Acknowledgment in PHAA's InTouch bi-monthly magazine pre and post conference (subject to time of booking);
- Company logo, contact details and profile in Conference program;
- Company logo, contact details and profile on the conference website;
- Logo displayed on the holding slides of the sponsored speaker;
- 1 x Half page full colour advertisement in the conference program (finished artwork to be supplied);
- Logo displayed in association with the sponsored speaker in the conference program;
- 1 x promotional insert in the conference satchel;
- 2 x two day conference registrations;
- 2 x invitations to the Welcome Reception: Wednesday 26 September;
- 2 x invitations to the Conference Dinner: Thursday 27 September; and
- A consenting delegate list (excluding contact details).



# SPONSORSHIP OPPORTUNITIES

## REFRESHMENT BREAK SPONSOR

### **\$6,500 (including GST)**

*Only three available.*

Delegates look forward to the refreshment breaks to network with other delegates. Sponsorship of a refreshment break provides an opportunity to reach out while delegates are relaxed and chatting in between sessions.

### **ENTITLEMENTS**

- Name acknowledgment as a Refreshment Break Sponsor;
- Acknowledgement of your sponsorship at opening and closing plenary sessions;
- Logo recognition as a Refreshment Break Sponsor in all conference promotional material including conference e-bulletins, on the conference website and in the official program;
- Acknowledgment in PHAA's InTouch bi-monthly magazine pre and post conference (subject to time of booking);
- Logo displayed near the refreshment breaks (excluding Welcome Reception) in the conference program on your sponsored day; choose from one of the conference days:
  - Wednesday 26 September;
  - Thursday 27 September
  - Friday 28 September.
- 1 x banner displayed near the catering area at the refreshment breaks;
- Company logo, contact details and profile in conference program;
- Company logo, contact details and profile on the conference website;
- 1 x promotional insert in the conference satchel;
- A 3m x 2m exhibition booth in a prominent position in the exhibition hall;
- 2 x two day conference registrations;
- 2 x invitations to the Welcome Reception: Wednesday 26 September;
- 2 x invitations to the Conference Dinner: Thursday 27 September;
- 1 x exhibitor only registration; and
- A consenting delegate list (excluding contact details).



## DELEGATE ESSENTIALS SPONSOR

**\$4,500 (including GST)**

*Only one available.*

Notepads and pens are essential for those wishing to take notes during sessions or networking. This sponsorship provides the opportunity to have your brand in front of the delegates at every session of the Australian Public Health Conference 2018.

(Notepads and pens to be provided by sponsor)

### ENTITLEMENTS

- Name acknowledgment as the Delegate Essentials Sponsor;
- Acknowledgement of your sponsorship at opening and closing plenary sessions;
- Logo recognition as the Delegate Essentials Sponsor in all conference promotional material including conference e-bulletins, on the conference website and in the official program;
- Acknowledgment in PHAA's InTouch bi-monthly magazine pre and post conference (subject to time of booking);
- Company logo, contact details and profile in conference program;
- Company logo, contact details and profile on the conference website;
- 1 x half page colour advertisement in the conference program (finished artwork to be supplied);
- Notepad and pens available in the conference satchels;
- 2 x two day conference registrations;
- 2 x invitations to the Welcome Reception: Wednesday 26 September;
- 2 x invitations to the Conference Dinner: Thursday 27 September; and
- A consenting delegate list (excluding contact details).





# SPONSORSHIP OPPORTUNITIES

## AFFILIATION SPONSOR

### **\$3,500 (including GST)**

*Limited number available.*

An Affiliation Sponsor allows organisations to engage in the Australian Public Health Conference 2018 and have the opportunity to have your brand in front of delegates at the Australian Public Health Conference.

### **ENTITLEMENTS**

- Name acknowledgment as an Affiliation Sponsor;
- Acknowledgement of your sponsorship at opening and closing plenary sessions;
- Logo recognition as an Affiliation Sponsor in all conference promotional material including conference e-bulletins, on the conference website and in the official program;
- Acknowledgment in PHAA's InTouch bi-monthly magazine pre and post conference (subject to time of booking);
- Company logo, contact details and profile in conference program;
- Company logo, contact details and profile on the conference website;
- 1 x half page colour advertisement in the conference program (finished artwork to be supplied);
- 1 x promotional insert in the conference satchel;
- 2 x two day conference registrations;
- 2 x invitations to the Welcome Reception: Wednesday 26 September;
- 2 x invitations to the Conference Dinner: Thursday 27 September; and
- A consenting delegate list (excluding contact details).



# SPONSORSHIP OPPORTUNITIES

## ABSTRACT PRESENTATION AWARD SPONSOR

- **Public Health Research Award Sponsor - SOLD**
- **Advocacy & Leadership Award Sponsor - \$1500 (including GST)**
- **Capacity Building Award Sponsor - \$1000 (including GST)**
- **Early Career/Young Professional Award Sponsor - \$850 (including GST)**
- **First Time Presenter Award Sponsor - \$650 (including GST)**
- **Best Poster Award Sponsor - \$650 (including GST)**

*Only one available for each award.*

The abstract presentation awards have been created to highlight the great work presented at the Australian Public Health Conference and recognise the contribution presenters have to the program and public health sector. By Sponsoring an award you are showing your support for the public health sector as well as enabling presenters to be recognised for their contribution and work in advancing public health issues for better health outcomes for all Australians.

### ENTITLEMENTS

- Name acknowledgment as an Awards Sponsor;
- Acknowledgment of your sponsorship at opening and closing plenary sessions;
- Logo recognition as an Awards Sponsor in all conference promotional material including conference e-bulletins, on the conference website and in the official program;
- Logo recognition and acknowledgment for sponsored award, including on the award trophy and certificate
- Acknowledgment in PHAA's InTouch bi-monthly magazine pre and post conference (subject to time of booking);
- Company logo, contact details and profile in conference program;
- Company logo, contact details and profile on the conference website.





# PROMOTIONAL OPPORTUNITIES

## CONFERENCE PROGRAM ADVERTISEMENT

*Subject to availability*

The conference program is a quality printed document (also available electronically via conference website) provided to all delegates. It is constantly used and referred to throughout the conference and provides a superior opportunity to raise brand awareness. A limited number of full colour advertising slots are available.

### PRICING

- Full page: \$660
- Half page: \$330

### Artwork specs

- Full page size: Width = 240mm, Height = 210mm, 5mm bleed + crop marks
- Half page size: Width = 240mm, Height = 210mm, 5mm bleed + crop marks

Finished artwork needs to be supplied as high resolution press optimised PDF files.

Original artwork (converted to PDF) must be CMYK and photos, logos, etc. used in the original file must be at least 300 dpi at the final print size.

**Please note:** Program advertisements need to be supplied by Friday 10 August 2018 otherwise they will not be included.

## SATCHEL INSERT

*Subject to availability*

Satchel inserts are a great way to get your collateral right into the hands of delegates. Each delegate is given a satchel on arrival and the first thing many do is check the contents.

It's simple - you provide us with your promotional flyer or product, and we will include it in all delegate satchels.

### PRICING

- Maximum double sided A4 insert - \$440
- Maximum double sided A3 (folded) insert - \$660
- Light promotional item (to be approved) - \$660
- Maximum six (6) double sided A4 size sheets contained in shell - \$990
- Maximum Twelve (12) double sided A5 size sheets (A4) Folded as booklet - \$990



Exhibiting provides your organisation with access to delegates representing the leaders in their fields who are in the mindset to learn and explore new options.

Most refreshment breaks and the Welcome Reception will be held amongst the exhibition stands providing high exposure to the delegates for all exhibitors.

As an exhibitor you will be:

- Highly visible at the Australian Public Health Conference 2018;
- Surrounded by extensive networking opportunities;
- Building links with leaders in public health;
- Associated with quality, innovation and excellence through an event with a reputation for addressing cutting edge issues; and
- Provided with the opportunity to showcase your products and services.

The PHAA team will work closely with you to ensure that your organisation selects the appropriate booth type and generates the best possible outcomes from the conference.

## EXTRA EXHIBITION PACKAGE

### **\$2,350 (Including GST)**

*Limited availability*

An EXTRA exhibition package provides a shell scheme and plenty of space to exhibit and demonstrate your products and services plus additional entitlements.

Additional furniture and equipment can be hired from the exhibition contractor who will contact each exhibitor directly following confirmation of your booking.

### **ENTITLEMENTS**

- 3 days exposure to conference delegates, invited speakers and other exhibitors;
- 3m x 2m exhibition booth;
- Company name on one fascia sign (up to 30 characters);
- 2 x 150 watt track lights;
- 1 x 4 amp power outlet (additional requirements may be ordered);
- Company logo, contact details and profile in Conference program;
- Company logo, contact details and profile on the Conference website;
- Catering throughout the day for 2 x representatives on each full exhibition day
- 1 x promotional insert in the conference satchel;
- 2 x two day conference registrations;
- 2 x invitations to the Welcome Reception: Wednesday 26 September;
- 2 x invitations to the Conference Dinner: Thursday 27 September;
- 1 x exhibitor only registration; and
- A consenting delegate list (excluding contact details).

# EXHIBITION OPPORTUNITIES

## STANDARD EXHIBITION PACKAGE

### \$1,950 (including GST)

*Limited opportunities available*

An exhibition package provides a shell scheme and plenty of space to exhibit and demonstrate your products and services.

Additional furniture and equipment can be hired from the exhibition contractor who will contact each exhibitor directly following confirmation of your booking.

### ENTITLEMENTS

- 2 days exposure to conference delegates, invited speakers and other exhibitors
- 3m x 2m exhibition booth
- Company name on one fascia sign (up to 30 characters)
- 2 x 150 watt track lights
- 1 x 4 amp power outlet (additional requirements may be ordered)
- Company logo, contact details and profile in conference program;
- Company logo, contact details and profile on the conference website;
- Catering throughout the day for 1 x representative on each full exhibition day;
- 1 x two day conference registration;
- 1 x invitations to the Welcome Reception: Wednesday 26 September;
- 1 x invitations to the Conference Dinner: Thursday 27 September;
- A consenting delegate list (excluding contact details).

### Sample of booth



**Please note:** Additional exhibitor passes for company representatives who wish to have entry to the exhibition hall only may be purchased for \$150 per day per person.

Booking forms for additional passes and tickets to the social functions will be available in the exhibition kit forwarded on receipt of the signed contract and full payment.

### 3m x 2m booth





# TERMS AND CONDITIONS

- PHAA reserves the right to amend the sponsorship and exhibition packages to benefit the sponsor, exhibitor, conference and delegates.
- Sponsors and Exhibitors will be selected based on their ability to meet conference requirements. PHAA reserves the right to review all display materials provided by a Sponsor or Exhibitor and/or with discretion, refuse any application.
- All Sponsors and Exhibitors must comply with the principles that their sponsorship must:
  - Comply with the [PHAA Sponsorship Protocol](#);
  - Withstand professional and public scrutiny;
  - Conform to professional and community standards of ethics and good taste; and
  - Not bring PHAA and/or the industry into disrepute.
- The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the PHAA and all prices in this prospectus are quoted inclusive of GST.
- PHAA reserves the right to vary to prices in accordance with any movements in the legislated rate of the GST.
- Provision of a logo is taken to be permission for the PHAA to use that intellectual property to advertise and promote the conference.
- Sponsorship or exhibition space will be allocated only on receipt of a signed Booking Form. A letter of confirmation and tax invoice will be provided to confirm the booking. The full amount is due and payable within 14 days of receiving the tax invoice.
- Exhibitors must hold public and liability insurance to a minimum of AUD\$10 million. Certificates of currency for the insurance may be requested.

## Cancellation Policy

All cancellations must be notified to Nicole Rutter, Events and Capacity Building Manager, PHAA in writing by email before the cancellation can be processed. Cancellations will not be deemed to be received until you have written confirmation from PHAA. If you have not received acknowledgement within two (2) business days, please contact Nicole Rutter on (02) 6171 1308. If the cancellation is not received in writing, the sponsorship or exhibition space will not be cancelled and the full amount will still be payable.

For cancellations received in writing by PHAA on or before 31 March 2018, a service fee of 50% of total fees will apply. No refunds will be made for cancellations after 31 March 2018.

After a sponsorship or exhibition has been confirmed, a reduction in exhibition space or sponsorship size will be considered a cancellation and will be governed by the above cancellation policy. Any exhibition space not claimed one hour before the exhibition commences may be reassigned without refund.

Exhibition space will be allotted in the order in which applications and payments are received.

PHAA reserves the right to rearrange the floor plan and/or relocated any exhibit without notice. PHAA will not discount or refund for any facilities not used or not required.

If it is intended to utilise a custom built stand, the Events Manager (PHAA Events & Capacity Building Manager) must be advised and such advice must include full details and dimensions. All display construction requires the approval of the Events Manager. The custom built stand must fit inside the exhibition space allocated as indicated on the floor plan. Please note, it is a preference of PHAA to not have custom stand at the event.

The delivery of sponsorship and exhibition entitlements will be provided subject to the Sponsor's/Exhibitor's application meeting production timelines.

No Sponsor or Exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked trade exhibition space except upon written consent of the PHAA Events and Capacity Building Manager.

Sponsor or Exhibitor staff attending as part of the sponsorship or exhibition package will be required to agree to the standard delegate terms and conditions.

Should, for any reason outside the control of PHAA, the venue or speakers change or the event be cancelled, PHAA will endeavour to reschedule. In this instance the sponsor/exhibitor will indemnify and hold PHAA harmless from and against any and all costs, damages and expenses. PHAA does not accept responsibility for, and the sponsor/exhibitor indemnifies PHAA against, any costs, charges or fines incurred by the sponsor/exhibitor in the process of attending the Australian Public Health Conference 2018. This agreement is subject to the laws of the Australian Capital Territory and agreement to these terms and conditions indicates acceptance of this indemnity.

Neither party shall be liable in damages or have the right to terminate this Agreement for any delay or default in performing hereunder if such delay or default is caused by conditions beyond its control including, but not limited to Acts of God, Government restrictions (including the denial or cancellation of any export or other necessary license), wars, insurrections and/or any other cause beyond the reasonable control of the party whose performance is affected.

# BOOKING FORM

## Australian Public Health Conference 2018

**Organisation:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_  
**Position:** \_\_\_\_\_  
**Postal Address:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Booth Preferences:** \_\_\_\_\_

SPONSORSHIP PACKAGES		
Type	Cost	Select
Principal Sponsor	SOLD	<input type="checkbox"/>
Associate Sponsor	\$17,500	<input type="checkbox"/>
Welcome Reception Sponsor	\$12,000	<input type="checkbox"/>
International Speaker Sponsor	\$11,000	<input type="checkbox"/>
Refreshment Break Sponsor <ul style="list-style-type: none"> <li>Wednesday 26 September</li> <li>Thursday 27 September</li> <li>Friday 28 September</li> </ul>	\$6,500	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Delegate Essentials Sponsor	\$4,500	<input type="checkbox"/>
Affiliation Sponsor	\$3,500	<input type="checkbox"/>
Abstract Award Sponsor <ul style="list-style-type: none"> <li>Public Health Research Award</li> <li>Advocacy &amp; Leadership</li> <li>Capacity Building Award</li> <li>Early Career/Young Professional Award</li> <li>First Time Presenter Award</li> <li>Best Poster Award</li> </ul>	SOLD \$1500 \$1000 \$850 \$650 \$650	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

EXHIBITION PACKAGES		
Standard Exhibition Package	\$1,950	<input type="checkbox"/>
EXTRA Exhibition Package	\$2,350	<input type="checkbox"/>

SACHEL INSERT AND PROGRAM ADS		
Full page program ad	\$660	<input type="checkbox"/>
Half page program ad	\$330	<input type="checkbox"/>
Maximum double sided A4 insert	\$440	<input type="checkbox"/>
Maximum double sided A3 insert	\$660	<input type="checkbox"/>
Light promotional item	\$660	<input type="checkbox"/>
Maximum six double sided A4 sheets contained in shell	\$990	<input type="checkbox"/>
Maximum twelve double sided A5 sheets folded booklet	\$990	<input type="checkbox"/>

To book a sponsorship package, please send the completed form to:

Eliza Van Der Kley, Events Administration Officer  
 PHAA, E: [events@phaa.net.au](mailto:events@phaa.net.au), T: 02 6171 1309

### CONFIRMATION

**Please note:** Upon completion of this form a tax invoice and contract will be provided. Confirmation of sponsorship and exhibition spaces is conditional upon this form and contract being completed and all payment has been received. The PHAA reserve the right to reassign any sponsorship or exhibition package if the terms and conditions outlined in the sponsorship and exhibition brochure are not fulfilled.

Upon confirmation, this contract is binding on the signature below.

☐ I/We agree to comply with the terms and conditions and all provisions of the sponsors and exhibitors contractual obligations all of which I/we acknowledge, have read and understood.

**Name of authorised person:** \_\_\_\_\_  
**Position:** \_\_\_\_\_  
**Signature:** \_\_\_\_\_  
**Date:** \_\_\_\_\_



**Public Health Association**  
AUSTRALIA

# **Australian Public Health Conference 2018**

